



Wilksburg Public Library
 Strategic Plan
 June 6, 2007

Goal 1:	Increase/Expand Library Services
	A. Become a model for library programs
	B. Conduct needs assessment to attract others to the library
	C. Increase family participation in the library
	D. Increase literacy programs
	E. Continue to increase awareness of library services
	F. Continue to weed library resources
Goal 2:	Renovate/Expand Library Space
	A. Build 'teen space' at downtown location
	B. Renovate downtown branch
	C. Expand Eastridge branch
	D. Add wireless capability downtown
	E. Add wireless capability at Eastridge
Goal 3:	Ensure long-term financial sustainability of the library
	A. Continue to ensure county/state funding
	B. Dramatically expand the endowment
	C. Work with state and federal agencies to lobby for additional funding
Goal 4:	Continue to increase awareness of library resources and services
	A. Develop a marketing plan for library services
	B. Increase community awareness
	C. Continue to market with ACLA